

# It's Time to *Paint the Town!*



The Town of Mount Pleasant Culture, Arts and Pride Commission (CAP) is launching several new initiatives this year to infuse art into the architectural landscape. ***Paint the Town*** is one of those programs. Using ATAC funding, the city is identifying several public spaces and soliciting artist submissions to transform those spaces. Some installations will be large traditional mural projects while others will be small whimsical paintings that help create a special moment for those who encounter them. The program is intended to promote public art installations across town and add character and charm to a rapidly growing community.

CAP commissioners are also reaching out to local businesses to encourage them to transform privately owned spaces in a public/private partnership between themselves and CAP. The business owner will donate the wall space on their building and the artist will receive a stipend through ATAC funding. The business owner will then work with CAP and the vetted artist on the mural design and size.



"Our research indicates that it is important to select artists who have worked previously on large-scale installations and understand the challenges of weather and irregular surfaces," said Paint the Town chairman Rebecca Gosnell. "If your business would like to partner with CAP, we will vet qualified artists and forward their submissions to you."

In addition to *Paint the Town*, CAP also invites your business to consider sponsoring a sculpture in the new *Art on The Half Shell* program. Another way to get involved is participating in the ongoing *It's Raining Art* program. *It's Raining Art* stencils poems and art on sidewalks with a special paint that only shows up when it rains.

To participate or get more information on any of these projects, visit [tompsc.com/564/Culture-Arts-Pride-Commission](http://tompsc.com/564/Culture-Arts-Pride-Commission) or contact Special Events Manager Nicole Harvey at [cap@tompsc.com](mailto:cap@tompsc.com).