

Mr. Brady stated that they would be meeting with the Chamber to collaborate on this project and how to work together. He stated that the official kick-off would be on Black Friday; however, the Town has already sent this out and the “Made in Mount Pleasant” newsletter will also be going out in October.

Ms. Hyatt said she would like to spend October getting the word out and even on November 1st. She said when you use the word “Holidays”, it includes Thanksgiving when you are discussing Food and Beverage and bakeries.

Mr. Brady stated that staff can certainly adjust the timing. He said staff is attempting to get businesses to sign up first.

Ms. Hyatt suggested mentioning it at public meetings as well. She expressed her appreciation to staff for all their work.

5. Adjourn

There being no further business, Committee adjourned at 12:21 p.m.

Respectfully submitted,
Barbara Ashe MacDonald
October 2, 2023

draft