

## Mount Pleasant Historical Commission: March Agenda

1) Blessing of the Fleet:  
Sunday Apr 25, 2021  
11:00 AM - 5:00 PM EDT  
Memorial Waterfront Park  
99 Harry M. Hallman, Jr. Blvd.  
Mount Pleasant, SC 29464

Our link: <https://experiencemountpleasant.com/events/blessing-of-the-fleet/>  
FB: <https://www.facebook.com/events/399244301178393/>

Event Details include:

- A) Table – confirm size and if there is a tent
- B) Pricing for Banners from Signorama:
  - Banner, 3'x5', hemmed, with grommets, \$124.70
  - Banner, 4'x10', hemmed, with grommets, \$253.60
  - Banner, 4'x8', hemmed, with grommets, \$204.60
  - Banner, 5'x10', hemmed, with grommets, \$398.50
- C) Table manning Schedule
  - Set up and 1<sup>st</sup> shift: 10:30 – 1:30
  - Take down and second: 1:30-4:30
- D) Items for table include:
  - a) Passports
  - b) Brochure Poster
  - c) NFC Demo
  - d) Cards
  - e) Web, App and Social info.
  - f) Reusable instagram frame - see July 4<sup>th</sup> image attached- approx.. \$50 – use hashtag
  - g) Invite storytellers – let them sit and spin tale connected to a presentation – live stream it- have Q&A...
  - h) Microphone and speaker
  - i) Period dress?
  - j) This event was started by Magwood's- let's include sample OFF of same and Cresco information- start collecting recommendations.
  - k) Children's activities/crafts from the past
  - l) Calendar of Upcoming year- Invitation to attend, watch, submit, join.



2) Idea for Signage on Hibben Street:

As discussed in the last meeting we wanted to approve an idea to up our signage game and have a presence on Hibben Street staking our claim in the area by the bench prior to pursuing a platform.

See the attached photo that also shows that the bench has been knocked off.

I am following up outlining more specifics so we can move quickly. The idea is some type of custom three panel stand like a ship Captain's area where you can look out across the harbor as if you were steering a ship while you read and learn about the past. This signage would also be our first Instagram picture location and instagram signage.

The idea is to include content and graphics that speak to the events that took place here, as well as include the local maritime and marsh habitat information however more in the context of these in the past and their impact then, and the location information from a passport perspective.

See samples below as a jumping off point. Signage does not have to be like the fish sign on Pitt Street.

