



FARMERS MARKET ADVISORY BOARD

Thursday, January 21, 2021

2:30 pm

Municipal Complex, Committee Meeting Room (3300)

100 Ann Edwards Lane

Mount Pleasant, SC 29464

AGENDA

- 1. Approval of Minutes from the February 27, 2020 meeting**
- 2. Public Comment**
- 3. Discuss 2020 Season; where do we start, changes, requirements of vendors**
- 4. Review reinstatement of Shopping Bag Sponsorship Program**
- 5. Review 2021 Market Season and Marketing Plan**
 - a. InMotion Magazine (MPRD)**
 - b. PRINT: Lowcountry Parent, Mount Pleasant Magazine, etc.**
 - c. Charleston.com**
 - d. Facebook & Other Social Media Outlets**
 - e. Weekly E-blasts - Around the Town**
 - f. Moultrie News E-Blast**
 - g. Banners; Ground Stakes**
- 6. New Business**
- 7. Adjourn**

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